



2024 SIGNATURE
EVENTS
SPONSORSHIP DECK



The Children's Trust is a dedicated source of revenue derived from property taxes, established by voter referendum in 2002.

Our mission is to partner with the community to plan, advocate for and fund strategic investments that improve the lives of all children and families in Miami-Dade County. We envision a community that works together to provide the essential foundations to enable every child to achieve their full potential.



Champions for Children Awards Ceremony

Thursday, April 11, 2024 at 12 p.m.

DoubleTree by Hilton Miami Airport Convention Center



Family Expo

North - Saturday, July 27, 2024*

Southwest - Saturday, August 3, 2024*

**Tentative Dates & Locations*



Positive Impact

Align your brand with a meaningful cause, contributing to the well-being and development of children through The Children's Trust Champions for Children awards ceremony and the Family Expo.

Brand Visibility

Benefit from extensive visibility through event promotion, on-site branding opportunities, and media coverage, reaching a diverse audience and enhancing your brand recognition.

Networking Opportunities

Engage with parents, families, like-minded individuals, organizations, and community leaders, fostering valuable connections.

Community Engagement

Showcase your commitment to the community by supporting an event that recognizes and celebrates individuals and organizations making a significant difference in the lives of children.

17TH CHAMPIONS FOR CHILDREN AWARDS CEREMONY



Nearly
1,200

guests attended the
17th Champions for
Children Awards
Ceremony in 2023



2024 Honorees

David Lawrence Jr. Champion for Children Award Honoree

Dr. William E. Pelham, Jr.*
Florida International University

**Posthumous*

Other Honorees

Bianca Sandoval
Kayleen's Learning Center

Zoe A. Terry
Miami Country Day School

Ruban Roberts
Community Advocate

The Children's Trust Books for Free
The Liberty City Optimist Club of Florida
University of Miami Jump Start

THECHILDRENSTRUST.ORG/CHAMPIONS

BECOME A SPONSOR

CHAMPIONS FOR CHILDREN AWARDS CEREMONY



Benefit	Presenting \$30,000	Platinum \$20,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Commemorative Plaque	●				
Presenting award recipient of choice (One of the 3 Programs of the Year or Excellence in Direct Service categories)	●				
Promotion of sponsor's event by email to one of the following lists (event must offer low- or no-cost resources for the respective audience): - Promote a consumer event to a list of +30K parents and families. - Promote a service provider targeted event to a list +19K service providers.	●				
Seats/Tables at event					
Four VIP seats at event					●
Six VIP seats at event				●	
One VIP table for 10			●		
Two VIP tables for 10	●	●			
Ad in Program Book					
One half-page ad					●
One full-page ad			●	●	
One double-page ad	●	●			
Logo display on					
On screen during event	●	●	●	●	●
Champions for Children web page	●	●	●	●	●
E-Invitation	●	●	●	●	
Recognition in					
On-stage mention during the event	●	●	●	●	●
Sponsor page in program book	●	●	●	●	●
Sponsor logo on visual display at event	●	●	●	●	●
Inclusion in post-event e-blast (+30K subscribers)	●	●	●	●	●
Inclusion in social media posts (+75K followers)	●	●	●	●	●
Inclusion in media advisory and photo release	●	●	●	●	
Inclusion in post-event print ad congratulating Honorees	●	●	●	●	
Inclusion in Honorees articles in Spotlight section of the Trust website	●	●	●		
Link to your company/organization website					
On the Champions for Children web page	●	●	●	●	●
In the editorial Spotlight section of the Trust website	●	●	●		
Other					
Inclusion of promotional material in event's goodie bag	●	●	●		

2023 Family EXPO



More than
10,700
children & families attended.



3 Venues

405 UBER Vouchers redeemed

2,250 Bookbags distributed

1,800 Free meals

Family EXPO BECOME A SPONSOR



\$5,000

- Logo displayed on Family Expo page & visual display at the event.
- One booth space at 1 event.
- Recognition on-stage.
- Inclusion in Pre event E-blast.

\$10,000

- Logo displayed on Family Expo page & visual display at the event.
- One booth space at 2 events.
- Recognition on-stage.
- Inclusion in all Pre/Post event E-blasts, social media, Family Expo Spotlight article and News Releases.

\$15,000

- Logo displayed on Family Expo page & visual display at the event.
- One booth space.
- Recognition on-stage.
- Inclusion in all Pre/Post event E-blasts, social media, Family Expo Spotlight article and News Releases.
- Opportunity for an activation at each event that allows children and families to engage in an activity with your organization on-site.

SILVER

GOLD

PLATINUM

EXCLUSIVE BENEFITS FOR SPONSORING BOTH CHAMPIONS FOR CHILDREN AND FAMILY EXPO

INCREASED
BRAND VISIBILITY

BROADER
AUDIENCE REACH

OPPORTUNITY TO ENGAGE WITH
CHILDREN, FAMILIES AND COMMUNITY
LEADERS

10%

cost reduction

On your Family Expo
Sponsorship

Seize The Opportunity!

Maximize your brand presence and connect with varied audiences while enjoying cost savings with our two-event sponsorship package!



CONTACT NATALIA ZEA - NATALIA@THECHILDRENSTRUST.ORG - FOR MORE DETAILS



THANK YOU FOR
PARTNERING